

Executive MBA in General Management International Study Programme



**Leading you
to success**

IfM – Institute for Management

www.ifm.ac.at

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About IfM

The IfM – Institute for Management was established in 2003. As a private institute we are able to offer a personalised education programme (BA, MBA, PhD) capable of taking the participants to the highest level, in a learning environment where knowledge-transfer is achieved with warmth, humanity and with emphasis throughout on practical experience. Students will be given individual support throughout the duration of their studies by the highly committed IfM team and faculty. The IfM Campus at Schloss Leopoldskron in Salzburg offers a unique location for its students and alumni.

Mission Statement

According to our motto “Leading you to success” the IfM follows primarily one goal: your success!

Participants in IfM education programmes will be qualified to successfully run companies and larger business units through a well-grounded, modern and practical economics education, and to stand their ground in the face of increasing national and international competition.

Service Spectrum

Your professional development is covered by a full spectrum of subjects presented by our highly specialised lecturers and we are able to design individual training concepts which may be geared towards the specific requirements of a company. We focus on the compatibility of work, private life and further education as a framework for the design of our courses.

We continue to ensure a leading education opportunity, delivering knowledge derived from cutting-edge business-practice together with personnel management, practice-oriented business economics, and covering soft skills as well as marketing and sales.

“I was convinced to select this study programme in Salzburg by a combination of its flexibility, its international nature and its FIBAA accreditation. The experience of the MBA faculty gives a high practical relevance to the course and I have benefitted in addition from the wide variety of modules which have really refreshed my knowledge on the subject matter.”

Mag. Bernd Badurek, MBA, Director, Business Unit Asia,
Miba Sinter Holdings, Austria/China



We offer:

- › PhD – extra-occupational Doctorate studies
- › Executive MBA in General Management
- › Bachelor-programme in business economics
- › Management training
- › Consulting

Managers make Companies

The MBA-Programme prepares graduates for a leading role in management and is appropriate not only for participants with a background in business economics but also for those with other specialisations who seek further education in business management.

The IfM is one of the few educational establishments in Austria sufficiently specialised to be able to offer an extensive education in General Business Management to internationally accredited standards. The faculty is comprised of University Lecturers from research and doctrine, trainers and executives from successful business enterprises, as well as business consultants and successful entrepreneurs. All Faculty members have many years not only of practical experience but also of teaching experience in international management and advanced education. Graduates therefore emerge with a proven ability to demonstrate complex business psychology, as well as having developed and tested the high social competence and intercultural management skills demanded by modern business management.



The Executive MBA-Programme consists of 43,5 days of presence or 7 weeks within 2 years. Please contact the IfM customer service for MBA-schedule and lodging support in Salzburg.

The Theory and Practice of Management

The MBA-Programme is a management course of studies preparing for a leading management position. The MBA degree is of interest for both participants coming from a business background and for those who specialised in different fields and want to qualify themselves in the managerial area.

Target group

- › Executives, entrepreneurs and management trainees with several years of work experience
- › Full-time working individuals who aspire an academic degree by part-time studies
- › Individuals who want to complete their existing knowledge with a high-quality management education

Subjects

- › Academic Writing
- › Business Law
- › Change Management
- › Corporate Management & Organisation
- › Entrepreneurship
- › Finance & Controlling
- › Gender Studies
- › General Business Administration
- › Integrated Corporate Planning & Management
- › Intercultural Exchange Seminar
- › Intercultural Management
- › International Marketing
- › Leadership
- › Mergers & Acquisitions
- › Project Management
- › Strategic Management

Admission Criteria

- › State-approved degree: Minimum academic requirement is a bachelor degree or an equivalent university degree.
- Or
- › A general qualification for university entrance and at least 5 years of professional experience are necessary.



The Faculty

The international faculty, with **Univ.-Prof. Dkfm. Dr. Gerhard A. Wührer** as academic director, has an excellent reputation and consists of lecturers from several countries.

A. Univ.-Prof. Dr. Dietmar J. Aigner
 DI Christian Dreyer, MBA
 Dr. (Rus) Michael Finkelstein
 Univ.-Prof. Dr. Ahu Genis Gruber
 Prof. (FH) Mag. Christa Hangl
 Ing. Werner Hatteier, MBA
 Dr. Gabriele Hausmann, MBA
 A. Univ.-Prof. Dr. Katharina Hofer
 Prof. Dr. Michael Huth
 DDDr. Karl Isak
 Mag. Sophie Kanzian
 Prof. Scott Moeller, BA, MA, MBA
 DI Gerald Moser, MBA
 a.o. Univ.-Prof. Dr. Jürgen Mühlbacher
 o. Univ.-Prof. Dr. Wolfgang Nadvornik
 Adjunct Prof. Dr. Gerrit Pelzer
 Dr. Christiane Steinlechner, MA
 Mag. Dr. Gerold Weiß, MBA

“When you’re already specialised in a subject, this MBA programme gives you the ability, within a relatively short time frame, to consider issues from very different perspectives. My previously technical expertise was extended to relevant areas of economics, law and management in the course of a programme which I found to be both compact and efficient. Comparing the Salzburg IfM MBA programme to studies which I have made elsewhere, I have not previously found so much knowledge – in theory as well as in practice – to have been imparted in such a short time frame.”

DI Iris Fischer-Plachenka, MBA – Senior Project Manager,
 Turner & Townsend GmbH, Vienna, Austria

Exams

In addition to assignments, presentations or written exams students have to write and defend a master’s thesis. The thesis may deal with a specific project or management issue from the student’s work life.

Graduation

Graduates of the MBA-Programme receive the academic degree “Master of Business Administration – MBA” from the Alpen-Adria-University in Klagenfurt.

Fees

Course fee € 24.800,-- is tax-free and includes:

- › Admission fee
- › Examination fees
- › Thesis support
- › Graduation ceremony

Service fee € 4.000,-- includes:

- › Personal consultation
- › Company visits
- › Meals and beverages at the study venue
- › Organisation
- › VIP-events

Student Advisory Service

You want to boost your career, reorient yourself and invest in your future? We will be glad to inform you about your career and training opportunities. Please contact us for any further information or make an appointment for an individual consultation.



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Unique Location

All modules of our MBA-Programme take place in Salzburg in the stunning setting of the Hotel Schloss Leopoldskron. IfM students receive a special discount www.schloss-leopoldskron.com.

The former Max-Reinhardt-Villa has undergone a sensitive yet impressive conversion to offer state-of-the-art training and conference facilities as well as comfortable accommodation for course participants, which combines to create a wonderful learning atmosphere which is also close to the town centre.

The castle was built in the 18th century by the then-archbishop of Salzburg named Leopold Firmian as a summer residence. In 1918, after frequent changes in ownership, the castle was acquired by

Max Reinhard, founder of the Salzburg Festival, who lived there until 1938. Since 1959 Leopoldskron Castle has been owned by "Salzburg Global Seminar".

Salzburg – The Heart of Austria

The province of Salzburg is situated in the middle of Austria and well known for its beautiful landscape, cultural festivals and sport activities – both in summer and winter times. An international airport and excellent rail connections guarantee an easy and fast trip to any place around the world.

